



Florida Rural Health Association

*One Voice for Florida. Louder.*

## 26<sup>th</sup> Annual Rural Health Educational Summit

April 5<sup>th</sup> and April 6<sup>th</sup> 2022

University of Florida Hilton, Gainesville, Florida

Learn more and register at <https://frha.memberclicks.net/2022-frha-summit-registration/>

### Tuesday, April 5, 2022

|   |  |
|---|--|
| 8 – 9 a.m.<br><i>Pre-function Area</i>      | Registration & Breakfast   |
| 8 a.m.<br><i>Pre-function Area</i>          | Sponsor Exhibit Space Open   |
|   | <b>Summit Welcome</b>  |
| 9 – 9:15 a.m.<br><i>Century B</i>           | <ul style="list-style-type: none"><li>• Melissa Thibodeau, FRHA President, Director of Heartland Rural Health Network</li><li>• Kenneth A. Schepcke, MD, FAEMS, Deputy Secretary for Health, Florida Department of Health</li></ul>  |
| 9:15 – 10:30 a.m.<br><i>Century B</i>       | <b>Keynote: So Much More, Looking Beneath the Surface</b> <ul style="list-style-type: none"><li>• Kimberly Terry-Koroma, MA, Chief Executive Officer, Magnified Insights Global Consulting</li></ul>   |
| 10:30 – 11 a.m.<br><i>Pre-function Area</i> | Break time with Exhibitors   |
| 11 a.m. – Noon<br><i>Century C</i>          | <b>Creating an Efficient System of Whole Person Care</b> <ul style="list-style-type: none"><li>• Megan O'Meara Diehl, M.S., Florida State Director, Unite Us</li></ul>   |
| 11 a.m. – Noon<br><i>Century B</i>          | <b>The DeSoto Memorial Hospital Case Study of How a Rural Florida Hospital Takes the Lead in Their Community</b> <ul style="list-style-type: none"><li>• Vincent A. Sica, B.S., J.D., Chief Executive Officer, DeSoto Memorial Hospital</li><li>• Lois J. Hilton, Director of Human Resources, DeSoto Memorial Hospital</li><li>• Lee S. Gross, MD, Founder, Epiphany Health Direct Primary Care President, Docs 4 Patient Care Foundation</li><li>• Carl C. Schuessler, Jr., DHP, DIA, GBDS, Co-Founder and Managing Principal of Mitigate Partners and Co-Advisor for DeSoto Memorial Hospital</li><li>• Barry M. Murphy, CLU, ChFC, Co-Founder, Mitigate Partners and Co-Advisor for DeSoto Memorial Hospital</li></ul> |
| 11 a.m. – Noon<br><i>Dogwood</i>            | <b>Self-Mastery for Mental Wellness and High Performance in Stressful Times</b> <ul style="list-style-type: none"><li>• Sara Mueller, CPMCP, Leadership Development &amp; Success Coach, Joy Discovered Inc.</li></ul>   |
| Noon – 1:30 p.m.<br><i>Century B</i>        | <b>Champions in Rural Health Awards Luncheon</b>   |
| 1:30 – 2:30 p.m.<br><i>Century B</i>        | <b>Florida Department of Health State Health Improvement Plan</b> <ul style="list-style-type: none"><li>• Ursula Keller Weiss, PhD, Director, Division of Public Health Statistics and Performance Management, Florida Department of Health</li></ul>  |
| 2:30 – 3 p.m.<br><i>Pre-function Area</i>   | Break time with Exhibitors   |
| 3:30 – 4:30 p.m.                            | <b>NRHA Leadership Solutions: Are They Making a Difference?</b>  |

|   |   |
|---|---|
| <i>Century B</i>                            | <ul style="list-style-type: none"> <li>• Bill Auxier, Ph.D., Program Director, National Rural Health Association Rural Hospital CEO Certificate Program</li> <li>• Sydney Grant, MHA, Director of Programming, National Rural Health Association</li> </ul>   |
| 3:30 – 4:30 p.m.<br><i>Century C</i>        | <b>Mobile Outreach in the Face of COVID-19</b> <ul style="list-style-type: none"> <li>• Kamelia Klejc, Program Coordinator, Gainesville Fire Rescue’s Community Resource Paramedicine Program</li> </ul>  |
| 3:30 – 4:30 p.m.<br><i>Dogwood</i>          | <b>Addressing Health Equity through utilization of CHWs</b> <ul style="list-style-type: none"> <li>• Melissa Thibodeau, Executive Director, Heartland Rural Health Network</li> <li>• Owen Quinonez, MD Senior Health Equity Office, Department of Health Office of Minority Health and Health Equity</li> </ul>  |
| 4:30 – 6 p.m.<br><i>Pre-function Area</i>   | <b>Evening reception with exhibitors</b>  |
| <b>Wednesday, April 6, 2022</b>             |   |
| 8 – 9 a.m.<br><i>Pre-function Area</i>      | Registration & breakfast, Exhibit Space Open  |
| 8:15 – 8:45 a.m.<br><i>Century B</i>        | <b>FRHA Annual Meeting</b><br>Open to all participants  |
| 9 – 10 a.m.<br><i>Century B</i>             | <b>The Rural Health Landscape</b> <ul style="list-style-type: none"> <li>• Alan Morgan, MPA, Chief Executive Officer, National Rural Health Association</li> </ul>  |
| 10 – 10:30 a.m.<br><i>Pre-function Area</i> | Break time with Exhibitors  |
| 10:30 – 11:30 a.m.<br><i>Century C</i>      | <b>Understanding the Oral Health Access Crisis in Florida and Potential Approaches</b> <ul style="list-style-type: none"> <li>• Frank Catalanotto, DMD, Professor, Department of Community Dentistry and Behavioral Science, University of Florida College of Dentistry</li> </ul>  |
| 10:30 – 11:30 a.m.<br><i>Century B</i>      | <b>Covid Collaborative: Rural leaders join the dialogue and build consensus</b> <ul style="list-style-type: none"> <li>• Theresa Collington, Vice President, Tucker/Hall</li> <li>• Keith Rupp, Vice President, Tucker/Hall</li> </ul>  |
| 10:30 – 11:30 a.m.<br><i>Dogwood</i>        | <b>Together, America Prospers: USDA Rural Development Programs for Rural Health</b> <ul style="list-style-type: none"> <li>• Lakeisha Hood, State Director for Florida &amp; the U.S. Virgin Islands, USDA Rural Development</li> </ul>   |
| 11:30 a.m. – 12:30 p.m.<br><i>Century B</i> | Lunch break with Exhibitors   |
| 12:30 – 1:30 p.m.<br><i>Century B</i>       | <b>Panel: Rural Health Advocacy in Florida</b> <ul style="list-style-type: none"> <li>• Scott Darius, Executive Director, Florida Voices for Health Coalition</li> <li>• Mary Mayhew, President and Chief Executive Officer, Florida Hospital Association</li> <li>• Alan Morgan, MPA, Chief Executive Office, National Rural Health Association</li> </ul> |
| 1:30 – 2 p.m.<br><i>Pre-function Area</i>   | Afternoon Snack<br>Summit Adjourns  |
| 1:45 – 3 p.m.<br><i>Century C</i>           | <b>Rural Health Network Meeting, by invitation</b>  |
| 2:00 – 4 p.m.<br><i>Dogwood</i>             | <b>Rural Hospital Administrators, by invitation</b>   |